

Vacancy and Matching Service

MGA Marketing has undertaken a number of projects for CXL, and previously Connections Lancashire.

In 2006, we commissioned MGA to undertake the follow up of an Employer Mailshot. This activity consisted of 3000 calls being made to employers over a 3 month period. All calls were completed within the time-scales agreed and to a high standard. MGA were able to be flexible to meet the needs of our campaign, even agreeing to work on our company premises when requested.

In 2007 we commissioned them to undertake further 'cold-calling' telephone work which resulted in a high number of positive leads.

Following the success of the previous two campaigns we have commissioned MGA to undertake further follow up work for us in 2008. MGA have even offered to provide us with advice and feedback to ensure we make the most of our planned activities.

Clare Grime
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Vacancy and Matching Service (Principle Consultant)